



Elk Rapids Schools Strategic Plan Summary | 2019-2024

Mission

The mission of Elk Rapids Schools is Developing Lifelong Learners to Excel in a Diverse Global Community.

Vision

The Vision of Elk Rapids Schools is World Class Education – Small Town Community.

Board of Education

Holly Spencer, President
Jennifer Brown, Vice President
Sherry Steffen, Secretary
Darryl Antcliff, Treasurer
Martha McGuire, Trustee
Carol Pressman, Trustee
Andrew Raymond, Trustee

Belief Statements

We Believe:

- All students can become successful adults in a global community.
- All students achieve best in a supportive learning environment.
- Collaboration among community, parents, staff and students fosters student success.
- An effective school community is built on honest and open communication
- Aligned curriculum and expectations support student success.
- Providing facilities that meet the growing needs of the school.
- District and community will support student success..

Strategic Goal Areas

**Academics/
Programs**

**Culture/
Learning
Environment**

**Personnel/
Leadership**

**Communications/
Community
Involvement**

Operations

Superintendent

Tom Enslin

Approved by Elk Rapids Schools Board of Education on _____.



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Academics/Programs

Goal Statement: Elk Rapids schools will provide comprehensive and sequential educational opportunities that meet student needs.

First Year Objectives:

- Investigation of current practices for K-12 in teaching and learning
- Increase opportunities for computer science, the arts and career training
- Establish consistent vertical transition planning

Culture/Learning Environment

Goal Statement: Elk Rapids schools will provide a relationship focused, safe, empowering and engaging environment with high standards and expectations for Students.

First Year Objectives:

- Trauma training in CMS/ERHS
- Commitment to class size with definition
- Look at ratio of SE support staff: students

Personnel/Leadership

Goal Statement: Elk Rapids schools will be transparent, consistent and trustworthy.

First Year Objectives:

- Draft K-12 roles, expectations and responsibilities
- Continue principal meetings with a focus on transparent/consistent decision making
- Align resources with best practices and goals

Communications/ Community Engagement

Goal Statement: Elk Rapids schools will develop and implement a comprehensive communication and marketing plan to increase community (stakeholder) engagement.

First Year Objectives:

- Identify and engage key communicators
- Hire a communications specialist to heighten community awareness
- Superintendent will engage and inform community groups and individuals

Operations

Goal Statement: Elk Rapids schools will identify and evaluate current and new resources to expand and improve operational capacity.

First Year Objectives:

- Successful bond campaign!
- Communicate OAK (facilities assessment) to public
- Renew commitment to financial stability