

Bryan McKenna, Superintendent, 231-264-8692 Jack Young, High School Principal, 231-264-8108 Brett Graham, AP/AD Elk Rapids High School, 231-264-8108 Josh Haggerty, Cherryland Middle School Principal, 231-264-8991 Nathan Plum, Mill Creek Elementary Interim Principal, 231-267-9955 Angela Nichols, Lakeland Elementary Principal, 231-264-8289

Elk Rapids Schools 308 Meguzee Point Rd Elk Rapids, MI 49629 Phone: 231-264-8692 Fax: 231-264-6538 https://www.erschools.com

Dear Supporters of Elk Rapids Schools,

On behalf of *We Are-ER!* Dinner Auction Committee we are reaching out to you seeking your support of our annual dinner auction which provides additional support for our schools, programs, and students. Over the last two years, this initiative has raised approximately \$65K to enhance district-wide arts and athletic programs. Your generosity will enable Elk Rapids Schools to continue to offer world-class opportunities to our students. This year's event is scheduled for **Saturday, May 3rd** with an evening reception, dinner, and silent/live auction at A-Ga-Ming Golf Course.

The *We Are-ER! Auction Committee* seeks donations of products, services, gift certificates, and experiences for our silent and live auctions. There are also sponsorship opportunities. Major categories include, but are not limited to:

Creative Endeavors Exquisite Food and Beverages Fashion Fun & Festivities Home, Business & Auto Services Gift Cards Dining/Tasting Experiences Mini-Excursions Pampering Packages Recreation

Gift Baskets Date Nights Getaways/Vacations Outdoor Sports

Details of the sponsorship levels and benefits are included on the next page. Your sponsorship or donation is tax deductible, as Elk Rapids Schools holds exemption status as a Governmental Entity (Tax ID#38-6000406). Your sponsorship will make a direct impact on all Elk Rapids Schools, with 100% of the net proceeds from the event going back into our arts and athletic programs. If you wish to donate, sponsor, or contribute in any way please email **Sarah Alexander at weareer@erschools.com by April 11**th. Monetary donations may be made out to Elk Rapids Schools, with "We Are-ER" in the memo, and mailed to:

Elk Rapids Schools Attn: We Are ER 308 Meguzee Point Rd. Elk Rapids, MI 49629

On behalf of Elk Rapids Schools, we truly appreciate your consideration, generosity, and investment in our students, programs, and their future.

Sincerely,

Bryan F. McKenna, Superintendent

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Brett Graham, Athletic Director/Assistant Principal



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Ways To Support We Are ER!:

A financial contribution to the We Are E.R.! Fund: A donation to the fund is fully tax deductible. No amount is too small and all donors, if received by April 15, 2024, will be recognized in the We Are E.R.! fundraiser printed program. In addition, there will be special signage at the event for the following <u>Donor Recognition Levels:</u>

Sponsorship Levels:

Orange and Black Sponsor (\$1-499):

• Special recognition at the We Are ER Fundraiser Event

Advertising Sponsor (\$500):

- Special recognition in the We Are ER Program and Social Media Shout Out
- Business name on football and basketball home game programs
- Signage at the event

Bronze Sponsor (\$1,000):

- All benefits of Advertising Sponsor
- 2 Tickets to the We Are ER Fundraiser Event
- VIP Champagne Toast at the We Are ER Fundraiser Event

Silver Sponsor (\$1,500):

- All benefits of Advertising Sponsor
- 4 Tickets to the We Are ER Fundraiser Event
- VIP Champagne Toast at the We Are ER Fundraiser Event

Platinum Sponsor (\$3,000+):

- All benefits of Advertising Sponsor
- Private Sponsor Table for 8 with Logoed Sign at the We Are ER Fundraiser Event
- VIP Champagne Toast at the We Are ER Fundraiser Event
- Recognition from the stage
- 2 ERHS/CMS Sports Season Passes

For more information:

