



Elk Rapids Schools

Strategic Plan Adopted December 2, 2024
2024 - 2029

Mission

Elk Rapids Schools equips every student to be an innovative problem-solver who succeeds in diverse communities.

Vision

Exceptional education grounded in academic rigor, relationships, and community

Board of Education

Jennifer Brown- President
Tara Kribs- Vice-President
Darryl Antcliff- Treasurer
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Scott Moore- Trustee
Shana Wojtowicz- Trustee
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Superintendent

Bryan McKenna

Belief Statements

We believe:

- Collaboration among students, staff, parents, and the community builds trust and supports a high-functioning school system.
- Connections and relationships foster growth for all.
- Support for the whole student enables learning.
- Individuals can thrive and make a positive impact.
- Excellence is important in all that we do.
- Staff are critical to our success.
- Safe environments are foundational to effective learning and a positive school culture.
- Facilities and resources will be designed to support district goals.

Focus Areas

Academics/
Programs

Learning
Environment &
Culture

Communications &
Community
Engagement

Personnel & Leadership

Operations

Please find the full version on our website:
<https://www.erschools.com/district/administration/strategic-plan/>



Elk Rapids Schools

Strategic Plan Goal Summary 2024 - 2029

Academics & Programs

ERS will increase academic and SE growth within all student populations

- Implement an aligned K-12 SEL program throughout the district.
- Continue to research, evaluate, implement, and strategically update curricular resources and best instructional practices.

Learning Environment & Culture

ERS will maintain a safe, inclusive and responsive learning environment throughout the district

- Maintain a high level of safety and security for all stakeholders through proactive safety planning and targeted professional development.

Communications/Community Engagement

ERS will increase family and community involvement through effective communication and engagement opportunities

- Create opportunities for every parent to be engaged and involved.
- Increase engagement with community groups and organizations.

Operations

ERS will ensure facilities are well maintained, safe, and support the needs of the community

- Create, prioritize and share a sequential facility needs plan for the district.

Personnel & Leadership

ERS will retain and develop a high-quality staff

- Retain staff by advancing a culture of support, pride, and belonging for all ERS employees.
- Develop staff by creating a K-12 staff mentoring and coaching program.